



# ADRIAN LEVY

SENIOR DESIGNER & CONSULTANT



## MY PROFILE

When I started working in different design and advertising studios, I tried to get involved and understand the processes.

In my career I incorporated knowledge of graphic and digital production and then opened my own design studio. Over the years have gained marketing and event planning skills.

This experience allowed me to leave the role of traditional designer and play as a developer of corporate image projects of different scales.

After almost 20 years of experience, I am a reference in Argentina of corporate image consulting for several companies and markets, especially in Real Estate where, for more than 15 years, I design visual identity for building projects and real estate events.

### I have worked for clients such as:

#### SOME ARGENTINE COMPANIES:

SG Group, Reporte inmobiliario, Hit-Group, Constructora Sudamericana, KWZ Architects, Newland Developers, BW Group, Construya Group, Bullrich, Baigun, G & D Developers, Soae Iskandarani Soae Architects. +

#### EVENTS:

Expo Real Estate (Argentina, Chile, Peru, Punta del Este), Latamis Miami, Real Estate Tech Summit Miami, ELDI Panama, RealTecno, Facman Latam, Countries, Life Sciences, The Office Tenant Week, CRE-Summit. +

#### SOME INTERNATIONAL COMPANIES:

Pioneer, PanAm, Cisco, FIBA, Hilton, Fortune International Realty, Fortune International Group, Related Group, Remax, RCI, Epelboim Developers, Miami Life Realty, Florida Brokers, WTC Asuncion, WTC Panama, Intertrust Realty. +

#### INSTITUTIONS AND GOVERNMENT:

Government of the City of Buenos Aires, Cámara de Empresas Desarrolladores Urbanas (CEDU), Asociacion Empresarios de la Vivienda (AEV), Apafam. +

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### PERSONAL SKILLS

LEADERSHIP	● ● ● ● ○
RESOLUTION	● ● ● ● ○
CONCEPTUALIZATION	● ● ● ● ○
STRATEGY	● ● ● ● ○
IMPLEMENTATION	● ● ● ● ○
MARKETING	● ● ● ● ○
EVENT PLANNING	● ● ● ● ○

### DESIGN SKILLS

BRAND DESIGN	● ● ● ● ●
WEB DESIGN	● ● ● ● ○
IDENTITY	● ● ● ● ●
PUBLISHING	● ● ● ● ○
SOCIAL MEDIA	● ● ● ● ○
ADOBE CC	● ● ● ● ○

### OTHER SKILLS

BOOTSTRAP	● ● ● ● ○
WORDPRESS	● ● ● ● ○
HTML & CSS CODING	● ● ● ● ○
PRE PRESS	● ● ● ● ●



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## PERSONAL INFORMATION

Birth Date: Sept 21, 1977

Marital status: Married

Childrens: 2

Actual Location: Buenos Aires, Argentina

## DICTATED WORKHOPS

Social media communication for real estate

How to win contacts doing digital marketing

Identity for real estate projects

How to communicate a real estate development

Communication actions for real estate companies

Work in agency vs. freelance

## PARTICIPATION IN BOOKS

EL MODELO DE LA NUEVA AGENCIA  
THE MODEL OF THE NEW AGENCY

## LANGUAGE

English: intermediate  
Spanish: native

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PORTFOLIO  
IMAGENZERO

## CURRENT POSITIONS

### DMH & Associates Communications

CREATIVE DIRECTOR

OCT 2019 - CURRENT POSITION

Integrated Communications Agency based in Miami.

I work with accounts like Panam, Cisco, Pioneer, FIBA, G.A. (Globant Division)

[www.dmhamericas.com](http://www.dmhamericas.com)

### Coworkers Latam

PARTNER / CREATIVE DIRECTOR

ABR 2020 - CURRENT POSITION

Manager of events, congresses and exhibitions.

I develop the conceptualization, strategy and implementation of each event, and I am also in charge of the Art Direction, visual and communicational identity.

[www.coworkerslatam.com](http://www.coworkerslatam.com)

### Tabakman - Ortíz & Asociados

ASSOCIATE CONSULTANT

ABR 2020 - CURRENT POSITION

Associate and Specialist in visual identity and marketing of real estate projects.

[www.tabakmanortiz.com](http://www.tabakmanortiz.com)

### Imagen Zero

CEO / OWNER / CREATIVE DIRECTOR

ABR 2004 - CURRENT POSITION

Design studio specialized in the inception of concepts to create identity for real estate projects, companies and events.

[www.imagenzero.com.ar](http://www.imagenzero.com.ar)

## EDUCATION

### ORT Argentina

GRAPHIC DESIGN

MAR 2000 - DEC 2003

Bachelor degree

THANK YOU FOR YOUR VALUABLE TIME